

THE
DETERMINATION

TO CREATE A SOLUTION

THE
DEDICATION

TO MAKE IT RELEVANT

THE
DATAMIZATION

IN OUR APPROACH



"3 Decades of Excellence"

FiNAC Built on:

Feedback from over 2000 professional end users who are, experts in Finance, HRM, Engineering, and Manufacturing.

More than 100 developers & ICT Professionals generating 6 million man hours of pure ERP experience.

Successfully implemented for 400 Clients and 1200 modules. Lessons learned from 25 vertical markets & clients across 3 countries.



MFiNAC
SALES FORCE
AUTOMATION

INTEGRATED WITH HEAD
OFFICE AND DISTRIBUTOR
MANAGEMENT

FINAC IS A
COMPREHENSIVE
PRODUCT CONFIGURED
ACCORDING TO
INDIVIDUAL BUSINESS
REQUIREMENTS.

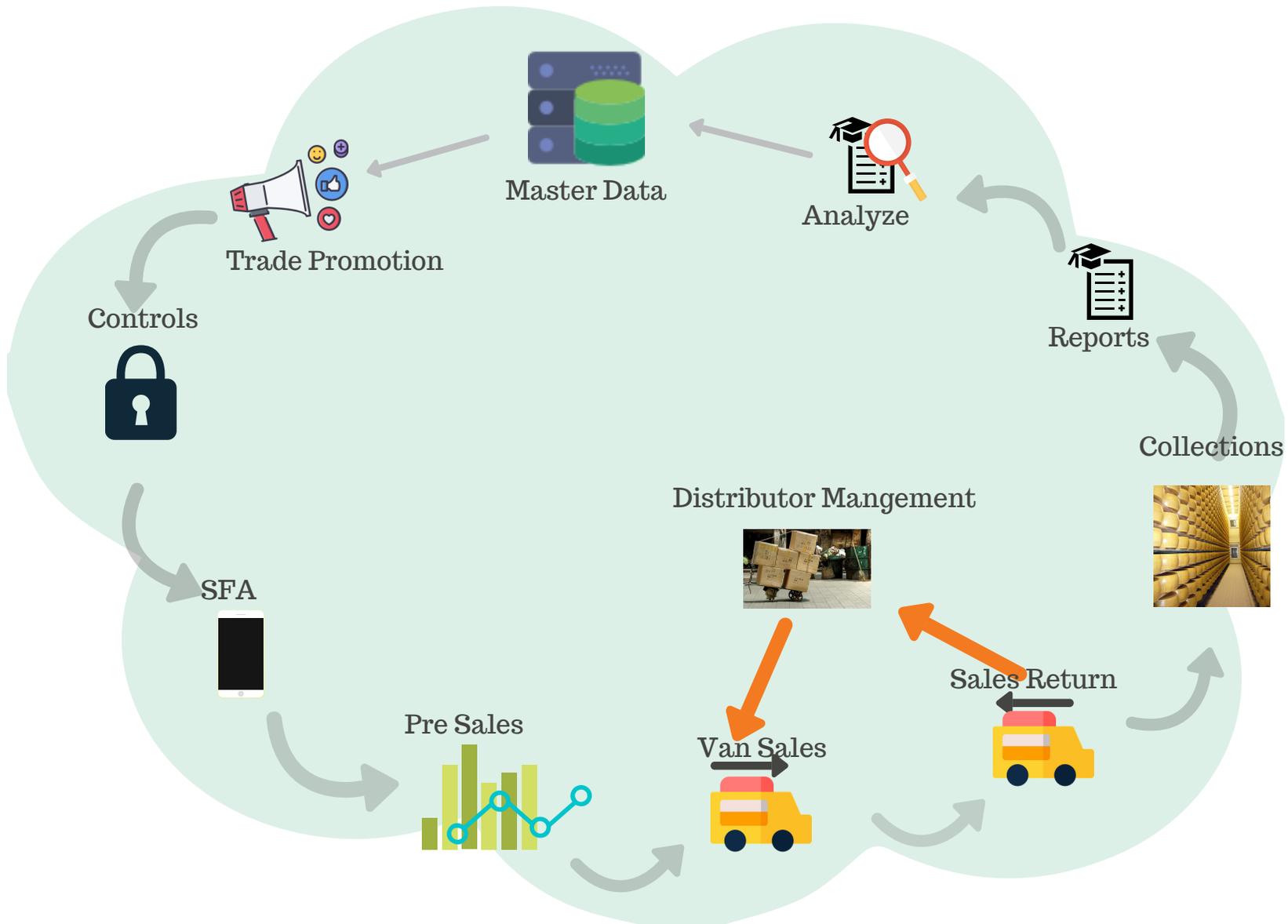
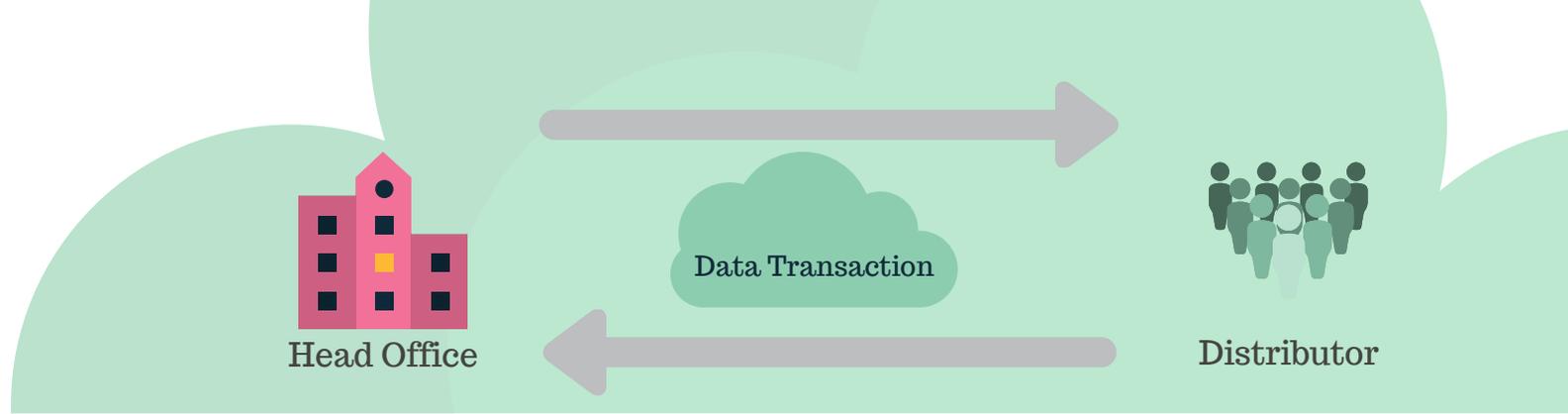
IT IS DESIGNED FOR ANY
TYPE AND ANY SIZE OF
BUSINESS AND IS USED
TOTALLY INTEGRATED OR
AS SEPARATE MODULES.



OVERVIEW

In the FMCG Industry, the ability to drive the sales teams with mobile capabilities is given the highest priority. Enabling mobility reinforces the team with the ability to perform sales in an easy to use effective method allowing faster transactions and sales turnaround. This, in turn, eliminates manual & redundant entries. Enabling them to focus on long-term relationship in building, reducing cost and increasing brand resales.

MFINAC is a mission-critical application that connects the Head Office with your Distributors (referred to as Agents or Stockiest). The Distributors receive their stock update directly from the “Head Office Invoice” transmitted via web update. The Distributor Sales Reps then bills the Outlets using a Mobile device (PDA /Tablet).Once invoiced, the HO & the Distributor are also updated. Thus the HO is completely aware of the actual actions and can thus plan the production and raw material ordering.



NEW CUSTOMER REGISTRATION

CUSTOMER SELECTION

The screenshot shows a mobile application interface for 'Customer Management'. The title is 'Customer Registration'. The form contains the following fields:

- Address Line 1 :- 133
- Address Line 2 :- tesy
- City :- colombo
- Mobile :- 147823668
- Phone :- 8866666999
- Fax :- 556666555
- Email :- piza1902@gmail.com

Below the form, there is a section for 'Business Images' with four placeholder images of retail outlets. A save icon is visible at the bottom of the screen.

- Loads Daily Customer Routes.
- Searching facility for a specific customer by Code, Name, or Address.
- Route wise retailer information.
- Facility to do sales out of route.

The screenshot shows a mobile application interface for 'CUSTOMER SELECTION'. The title is 'CUSTOMER SELECTION'. The screen displays a list of customer records with the following details:

CUSTOMER	HEADER	DETAILS	SUMMARY
- No Customer Selected -			
BAN00258	SIRASI TIMBER CENTER - BANDARAWELA	NO:260 BADULLA ROAD BANDARAWELA	
KAN00230	RANBANDA H/W	GAMPOLA ROAD PERADENIYA PERADENIYA	
VAN00292	ELECTRICALS & ELECTRONIC-GAMPOLA	NO 5/7 KADUGANNAWA ROAD GAMPOLA	
PUT00001	C M HARDWARE	NO:406 COLOMBO RD 2MILE POST PALAVI	
POL00108	ELLAWALA HARDWARE	KORAKALLIMADU KIRAN KIRAN	
PLC02102	P H/W-DERANIYAGALA	NO:39 NOORIYA ROAD DERANIYAGALA	
RAT00218	M S HARDWARE STORES KALUTARA	NO:39 NOORIYA ROAD DAMANA	
POL00301	ELECTRICALS & CERAMIC-PUBBOGAMA	NO 49 NEW TWON PUBBOGAMA	
POL00145	JAYANTHA HARDWARE	MAIN STREET MUTUR 01 MUTUR 01	
KUR00310	KANNANGARA MARKETING-MAHO	MAIN STRET MAHO	
VAN00347	ATHULA PLASTIC-BANDARAWELA	NO 1 BADULLA ROAD-BINDUNUWEWA BANDARAWELA	

- Register new customers and with relevant information.
- Picks the GPS Location of the outlet and location details.
- Take images of retailer outlet..
- All the new accounts are approved by the Finance

VAN SALE



- Search facility by Item code, Name and Pack size.
- Increase or Decrease quantities using the bullet buttons.
- Invoiced items will be highlighted.
- Shows quantity on hand along with price.

ITEM SELECTION



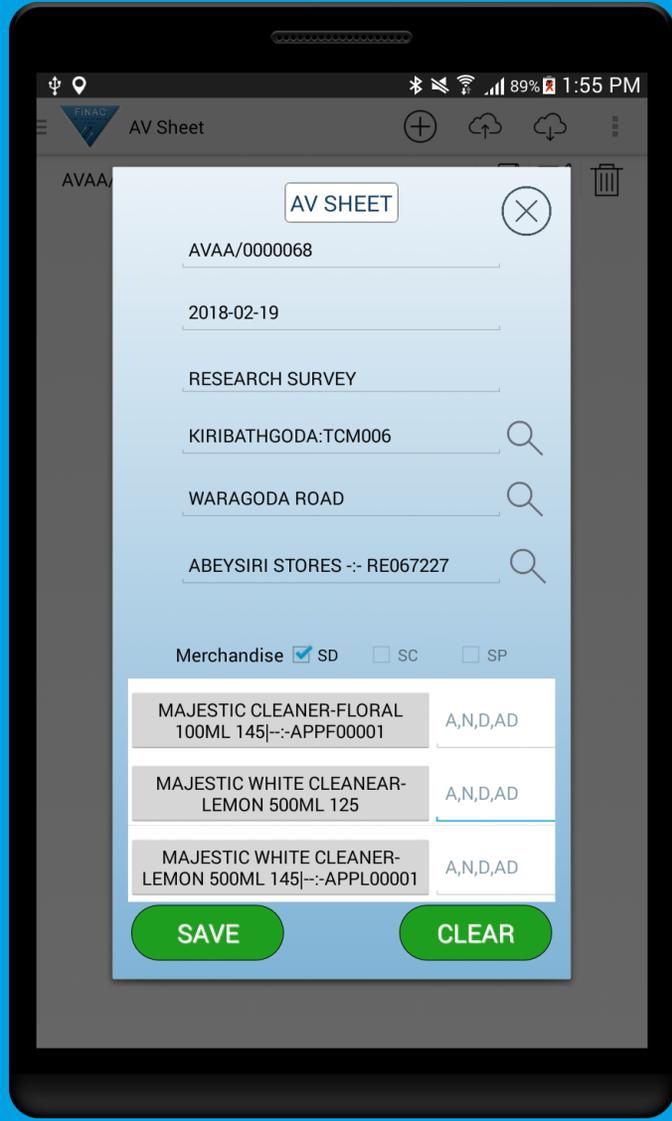
- Printing & Listing of completed and pending invoices to upload.
- Facility to delete or upload pending invoices.
- Searching Facility for an invoice by reference no.

CUSTOMER INFO



- Last bill value of selected customer.
- Total outstanding of selected customer with outstanding breakup.
- Facilitate to set expected delivery date.
- Key in Additional info as remarks.
- Key in manual document number for offline sales.
- List of last three sales, Average sales value.
- Validation of Customer active status, Credit and Return cheque.

COMPETITOR ANALYSIS



- Capture competitor wise inventory availability in the market.
- Competitor inventory availability information for the selected customer.

SFA FEATURES

- GPS tagging with day start location.
- Real-time stock movement
- Credit, Cheque return, and Customer status validation
- Multiple Payment modes accepted, along with invoice details.
- Back-end finance approval for realization.
- Retailer wise non-productive information with defined reason codes.
- Sales Return with acceptable reasons.
- Facilitate to accept Usable , Returned and Damage returns.
- On request price information.
- Sales rep expense management.
- GPS tagging for all transactions made.
- Day end Process with Vehicle meter readings.
- Mobile printing
- Barcode reading
- Image Thumbnail of items
- Email Notification
- SMS Alerts

TRADE PROMOTIONS

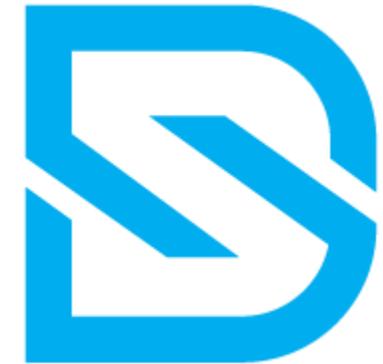
- Prioritized promotion schemes along with date validity.
- The scheme can be defined by Flat, Slab or Hybrid models.
- Enabled with assortment item promotion.
- Enabled to target single retailer for trade promotion.
- Parameterized promotion type as must sell.
- Product, Value discount and percentage discount promotions.



SECURITY & CONNECTIVITY

- 🔑 Allows Synchronization of master information only for access given MAC IDs
- 🔑 Validates User Name and Password when login
- 🔑 Login details blocks after three failure attempts
- 🔑 Monthly or Annual password reset
- 🔑 Secured local database
- 🔑 Endpoint security with encryption
- 🔑 Uses REST API for data synchronization

SFA USERS



FINAC IS NOW READY TO SERVE YOUR UNIQUE BUSINESS NEEDS

CUSTOMIZABLE MIDRANGE ERP SOLUTIONS

- General Ledger
- Debtors
- Creditors
- Inventory
- Android App
- Point of Sales
- Redistribution
- Sales Analysis
- PD Cheques
- Shipment Costing
- Job Costing
- Manufacturing
- Fixed Assets
- Payroll
- HRM

Contact Us

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